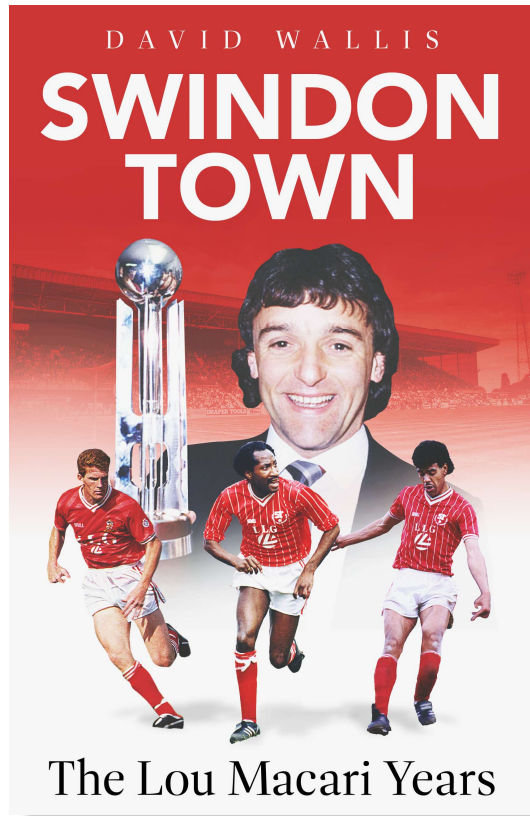




Title information



Swindon Town

The Lou Macari Years

By David Wallis

Key features

- Fascinating account of a magical five years in Swindon's history, highlighting the major matches and key milestones of a period of huge progress and success for the club
- Exclusive recollections and views from Lou Macari, player-manager of the club, which he took to successive promotions as it rose from the lower reaches of Division Four to the brink of the First Division
- Heartfelt foreword by ex-player David Hockaday, praising the effect the Town manager had on him
- Examines Macari's career before his Swindon appointment
- Diary of events resulting from the Football League's investigation into the financial dealings of Swindon Town over the course of the 1980s
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Swindon Town: The Lou Macari Years is the incredible story of Swindon Town's rise over a frenetic five-year period under the management of Lou Macari, with exclusive insight and views from Macari himself. When former Manchester United midfielder and Scottish international Macari became the Robins' player-manager in the summer of 1984, he joined a club in the doldrums. Rarely a side to warrant inclusion on the back pages of the nationals, a League Cup final triumph over Arsenal at Wembley in 1969 was the most noteworthy achievement in the Wiltshire outfit's 105-year history. Worse still, the club had spent three seasons in the ignominy of Division Four, finishing the 1983/84 season in an all-time low 17th position. But the arrival of the brilliant Scot changed everything. Macari led a revival in which the club soared from near the bottom of Division Four to just a couple of victories away from the top flight in a staggeringly short spell. This is a tale of unprecedented success and unfortunate consequences. Forty years after Macari arrived at the County Ground, his legacy at the club still burns brightly.

Details

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